

New Portable Deionizer (DI) Delivers Spot-Free Rinsing for Cars, Boats and RVs

Portable DI Units Provide Mineral Free Water, Eliminating Need for Towel Drying

FORT WAYNE, IN – June 28, 2005 -- "On-the-Go"™ Portable Water Softener, LLC announced today the availability of state-of-the art portable water deionizers that provide spot free rinsing after washing RVs, automobiles, boats and other vehicles. The On-the-Go™ deionizer prevents visible mineral spots on paint, stainless steel and chrome surfaces. Vehicle owners will enjoy approximately 20-30 spot free rinses for Class-A RVs or more than 50 rinses for an automobile or boat before recharging the Portable DI unit.

The Portable DI unit removes minerals from up to approximately 800 gallons of mineral-free water per single charge of resin. This equates to less than \$3.00 per RV rinse after the initial investment and about \$1.00 for a boat or automobile rinse, saving vehicle owners thousands of dollars over the life of the product compared to using professional DI rinsing services.

Unlike traditional water softeners that remove positively charged minerals such as calcium and iron, the Portable DI unit also removes negatively charged minerals such as fluoride that also causes water spotting. To remove these negatively charged minerals from the water, the Portable DI unit contains a second type of special resin.

"This deionization process virtually removes all minerals to provide spot free rinsing after washing vehicles," said Bruce Everson, On-the-Go founding partner. "The best part is that there is no need to use a towel or chamois leather to dry your car, boat or RV. And it avoids spotting when the rinse water evaporates quickly on hot days."

On-the-Go™ Portable DI owners are praising the groundbreaking product. Said one Class-A RV owner, Ronnie Smith, "this is one of the greatest products to hit the market in a long time! I rinsed my Prevost Coach spot free for more than 20 times with one charge of resin. It is extremely simple to use."

When the Portable DI unit's indicator light shuts off, the resin must be recharged or replaced before further use. Users can purchase replacement resin by calling On-the-Go™ or by ordering through the company's website. The resin is shipped in a sealed plastic bag within two business days.

Cost and Availability

The Portable DI unit retails for \$299 plus shipping. The replacement resin is \$79 + Freight. It is available now.

Contact Information:

For more information contact On-the-Go™ Portable Water Softener, LLC, 5453 Keystone Drive, Keystone Industrial Park, Building #8, Fort Wayne, IN 46825. Call 1-866-482-9614. Fax: 260-482-9613. Email: bruce@portablewatersoftener.com. www.portabledi.com

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